

# Halifax Running Club

Annual General Meeting – Feb. 28/10





## About the Club

- Non-profit organization incorporated under the Nova Scotia Societies Act.
- Our Mission:
  - Dedicated to the promotion of running and creating a network of runners for fellowship, training and motivation.
  - Inspire and encourage active, health promoting lifestyles within our community



# Board of Directors

- Club administered by a group of member volunteers
- Board of Directors:
  - members take on club officer roles: Co-Presidents, Treasurer and Secretary.
  - Directors take on specific functional roles to support various club activities and operations.



# HRC Board of Directors

- Frank & Chris Woodbury
- Lisa Cicchelli
- Roy Hopkins
- Brian Doiron
- Jeff Courish
- Randall Hipson
- Andrew MacNeil
- Rami Bardeesy
- Leo Kennedy
- Dianne Chiasson
- Erin McDonah
- Darcy Stephens



# HRC Executive

- Co-Presidents
  - Darcy Stephens & Erin McDonah
- Treasurer
  - Leo Kennedy
- Secretary
  - Dianne Chiasson



# Sponsors



# 2009 Events & Activities



- Brill's Grill (Jan)
- Dance – KidSports Fundraiser (Jan)
- Spirit of the Marathon Panel Discussion (Mar)
- Blue Nose Marathon Youth Run (May)
- Maritime Heart Centre Run (Jun)
- New Facility – Club Move (Jun)
- Bridge Mile (Aug)
- Rum Runners (Sep)
- A1 Member Night (Nov)
- November Social (Nov)
- Member Satisfaction Survey (Dec)



# Income & Expenses *(Jan. 1/09 to Dec. 31/09)*



## Revenue

Memberships	\$4,880.00	
Other Contributions	1,500.00	
Sponsorships	2,500.00	
Coffee & Bagels (Loonie Bin)	2,277.55	
HRC Club Clothing	2,310.00	
Recovery Rum Runners	745.00	
Special Events	2,048.00	
Total Revenue		\$16,260.55

## Expenses

Club Repairs	\$349.77	
Website Expenses	150.00	
Coffee, Bagels etc.	1,095.90	
Printing & Stationary	0.00	
Rent	3,050.00	
Club Clothing	3,542.72	
Club Events	5,186.36	
Miscellaneous	631.75	
Marketing & Promotion	65.00	
Total Expenses		\$14,071.50

## Net Income

**\$2,189.05**



## Cash *(Dec. 31/09)*

Revenue	\$16,260.55
Expenses	\$14,071.50
Net Income	<b>\$2,189.05</b>
Balance Carried Forward from 2008	<b>\$4,725.27</b>
Total Cash	<b>\$6,914.32</b>
<i>Balance Bank of Nova Scotia</i>	<i>\$6,849.32</i>
<i>Cash &amp; Cheques on Hand</i>	<i>\$65.00</i>
	<b>\$6,914.32</b>
Membership	<b>137</b>

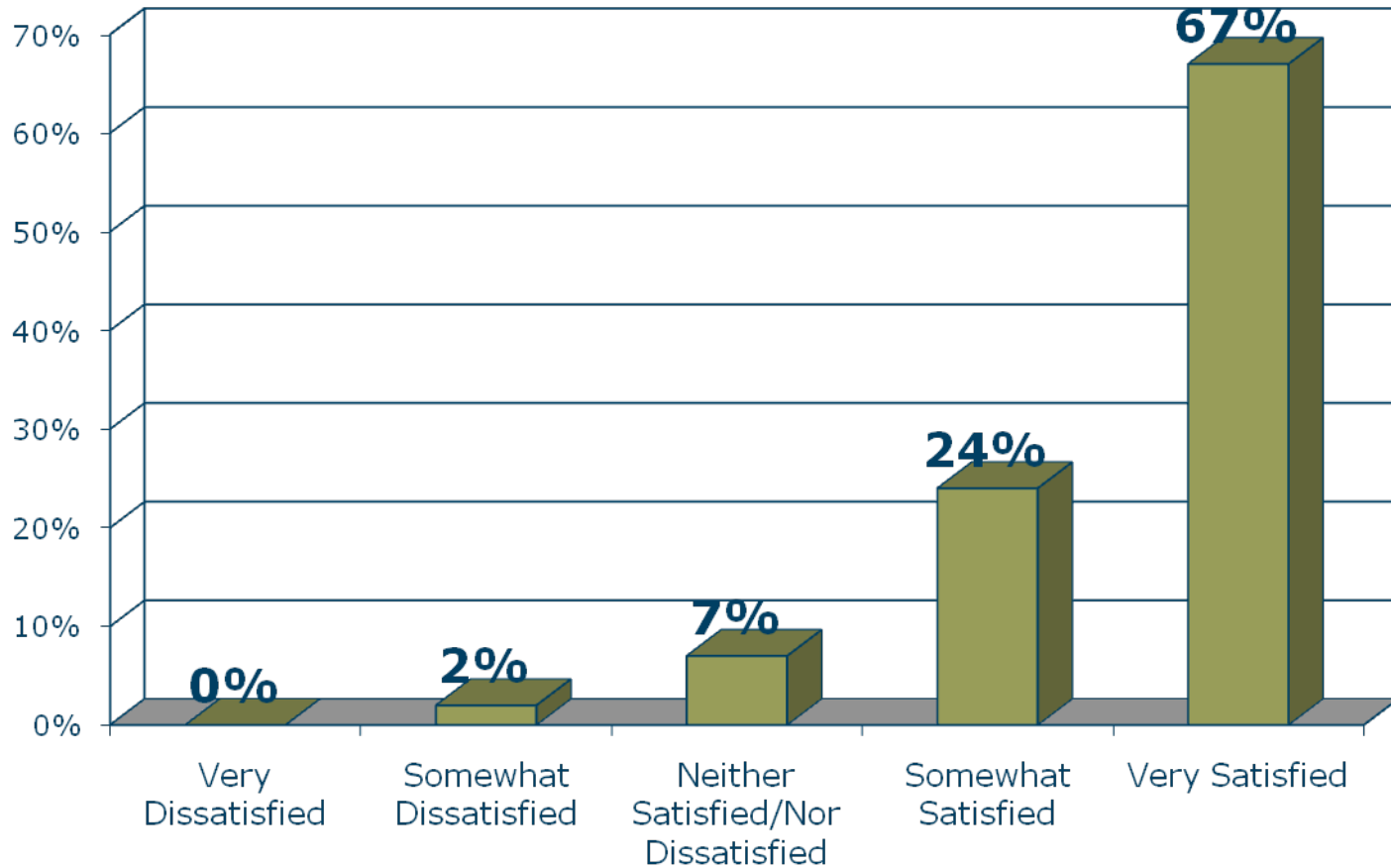


# Member Satisfaction Survey

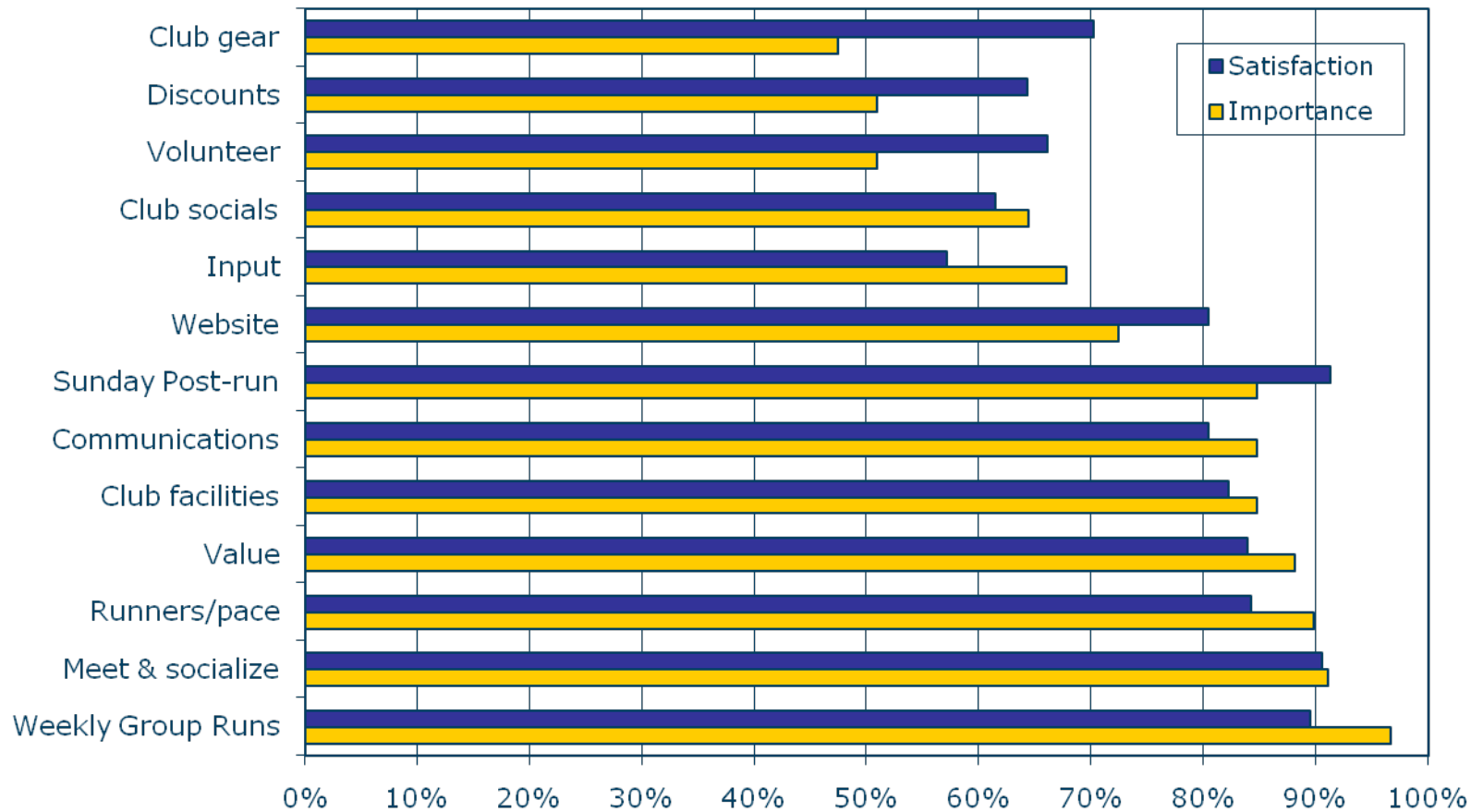
- When: Online Survey December 1-10, 2009
- Who: 58 members completed the survey, response rate 42%
- Why:
  - a “pulse check” on the club and the benefits delivered to members
  - an important source of input for the ongoing development, planning and activities for the Club
  - assess how the club is meeting current member needs and identify opportunities for future development



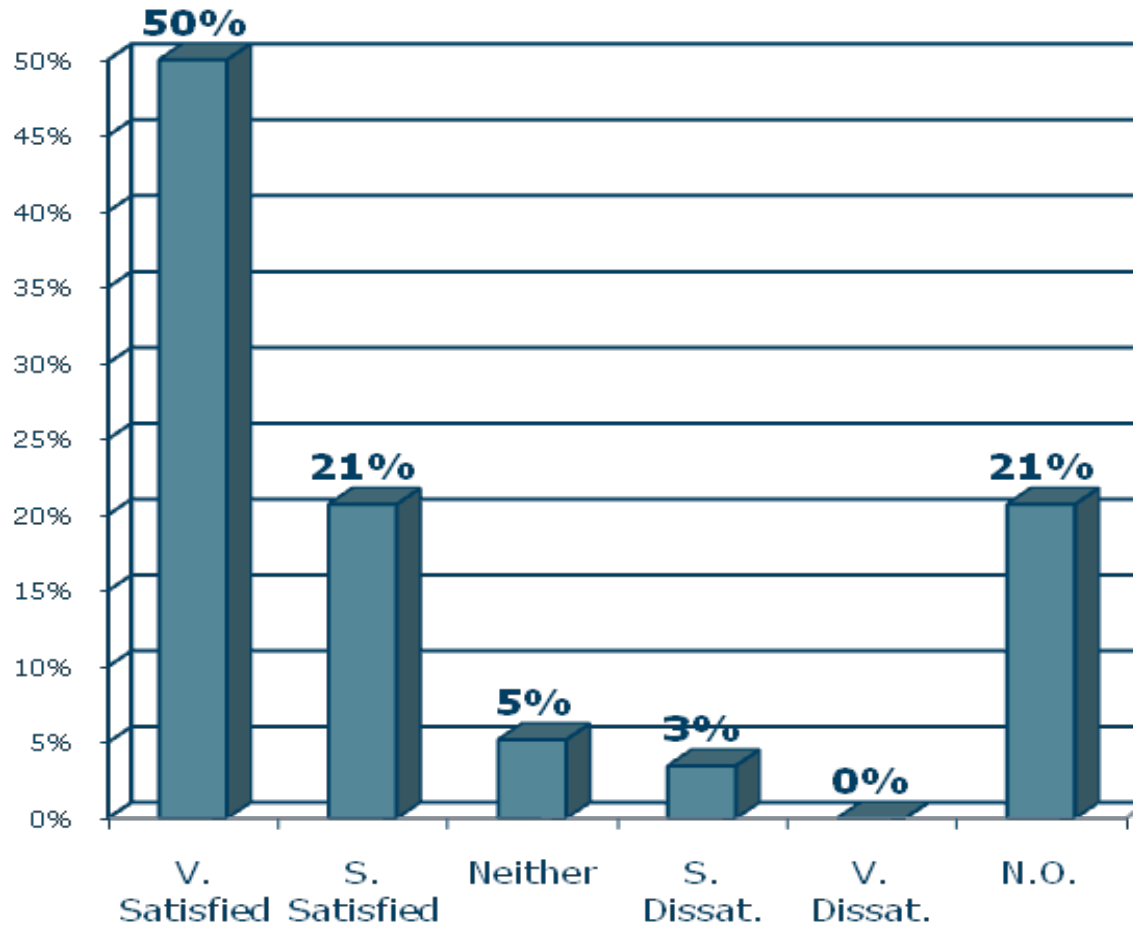
# Overall Satisfaction – 91%



# Gap Analysis – Satisfaction & Importance



# New Facility



# Questions & Discussion





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